

Alicia Kang

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EDUCATION

Boston College, Chestnut Hill, MA

May 2022

Bachelor of Arts, Double Major in English and Economics

GPA: 3.96/4.00

- **Honors:** Aquino Scholarship Winner, Dean's List First Honors, National Merit Finalist
- **Portfolio:** alicia-portfolio.github.io

SKILLS, INTERESTS, & COURSEWORK

Skills:

- **Adobe:** AfterEffects, InDesign, Photoshop, Illustrator
- **Design:** Figma, Sketch, Procreate, WordPress, Squarespace
- **Microsoft Office:** Excel, Word, PowerPoint, Outlook

Interests: Film (Asian Cinema), UI/UX Design, Digital Art, Philosophy

Coursework: Animation, Graphic Design, Digital Art, Visual Elements of User Interface Design, Screenwriting

WORK EXPERIENCE

McMullen Museum of Art, Boston, MA

September 2020 to Present

Graphic Design Team Co-Chair

- Created promotional materials including fliers and social media posts to advertise McMullen events
- Assigned projects to team members and organized weekly submission schedule
- Facilitated communication between Graphic Design Team and Marketing Team

Alfa Art Gallery, New Brunswick, NJ

January 2020 to May 2020

Graphic Design Intern

- Designed posters and banners using Photoshop and artist submissions to promote exhibitions on social media
- Used ArtsStep to generate online art exhibitions during COVID-19 pandemic

Seecking, seecking.com

December 2020 to January 2020

UI/UX Design Intern

- Designed landing page and analytics dashboards for recruiting website using Figma and Sketch
- Collaborated with UI/UX design team to create logos and coordinate user research

McNeil, Gray & Rice Strategic Communications, Boston, MA

September 2020 to December 2020

Public Relations Intern

- Grew Twitter following for MGR clients such as 3A Press by networking with client customer base
- Developed PowerPoints to inform clients of recent publications that featured their latest products

LEADERSHIP EXPERIENCE

The Heights (Boston College Newspaper), Chestnut Hill, MA

November 2020 to Present

Assistant Arts Editor

- Interviewed students as well as notable actors and directors, including Daniel Kaluuya, on recent films and events
- Designed website and print pages weekly using WordPress, Adobe InDesign, and SEO

FACES Council, Chestnut Hill, MA

May 2020 to Present

Communications Team Co-Lead

- Designed social media posts to educate and raise awareness about current events and BLM using Canva
- Coordinated online educational anti-racism events with over 200 attendees, including students and college faculty

Thea Bowman AHANA and Intercultural Center, Chestnut Hill, MA

May 2020 to Present

Bowman Advocate

- Led students through discussions on diversity, equity, and inclusion both online and in-person
- Facilitated in diversity education for first-year students during orientation